



2017 SPONSORSHIP OPPORTUNITIES

SPONSOR A K-9 TEAM - \$150

Sponsor a K-9 team by covering the entry fee for the team. You can select a team known to you, a team from your city/town or a random team, selected for you. You will have an opportunity to meet and take photos with your sponsored team at the trials and your name/business will be announced each time your team is announced on the field, if you desire.

SUPPORT SPONSOR

If you are looking for an opportunity to assist the Desert Dog K-9 Trials as a sponsor, but are undecided in which area you would like to donate, this is the perfect way to show your support.

TIER I - \$250

Your name/business will be recognized in the program on our sponsor page and will be announced on the PA system throughout the competition.

TIER II - \$500

Your sponsorship will allow an ad in the program, your name/business will be recognized in the program on our sponsor page and will be announced on the PA system throughout the competition.

TIER III - \$750

Your sponsorship will allow an ad in the program or a vendor booth, your name/business will be recognized in the program on our sponsor page and will be announced on the PA system throughout the competition.

SPONSOR FRIDAYS TRAINING TO THE OFFICERS - \$1,000

Each year, we conduct a day of advanced training, on Friday, in conjunction with the trials. This training allows many departments to justify sending their officers to the trials. The training varies each year but centers around topics/classes on emergency K-9 first aid, officer safety or tactical deployment scenarios, legal updates or reviewing real scenarios/incidents that have happened to other K-9 Officers, around the country. Your sponsorship would cover the costs associated with bringing in instructors to conduct this valuable training. Your sponsorship will allow an ad in the program and/or a vendor booth, your banners placed at the stadium along with advertising on the jumbo screen and two seats to the awards dinner.

SPONSOR THE EVENT TEE SHIRT - \$3,500

An annual tee shirt is created for the trials. The shirt has the trials logo on the front and a new design on the back. Your sponsorship will allow the logo of your company/business to be placed on the shirt as a sponsor. You will also get an ad in the program and/or a vendor booth, your banners placed at the stadium along with advertising on the jumbo screen and two seats to the awards dinner.



SPONSOR THE TROPHIES - \$4,000

Trophies are awarded in each event for first - sixth place. We also give appreciation plaques to the judges, decoys and other V.I. P's who volunteer their time to the trials. With your sponsorship, your business logo will be placed on the trophies/awards. You also get an ad in the program and/or a vendor booth, your banners placed at the stadium along with advertising on the jumbo screen and two seats to the awards dinner.

SPONSOR THE AWARDS DINNER - \$5,000

At the conclusion of the trials, we conduct an awards dinner which includes a happy hour, a sit down dinner, presentation of the trophies, some special raffle prizes and usually some minor entertainment. With your sponsorship, you get an ad in the program and/or a vendor booth, your banners placed at the stadium along with advertising on the jumbo screen and four seats to the awards dinner.

ENTIRE EVENT SPONSORSHIP - \$20,000

If you are interested in the naming rights for the trials, please contact Owen Keefe at 602-509-2498.

We have several other ways to become involved in the trials.

One extremely helpful way is with the donation of food and drinks/water for the trials volunteers, decoys, Police Explorers and Officers, donating their time at the trials. Each day, we need to take care of approximately 150 people.

Another way is with the public and Officers raffles. With your donation(s) to the raffles, we can offer various advertising packages based on the value of your donation. We are also looking for donations for the contestant/judges bags. Please contact us for more details or if you have any ideas on becoming involved with the trials.

We are also looking for help in advertising the Desert Dog K-9 trials to the public. If you can assist in advertising, please contact us.

(602) 509-2498

www.desertdogk9trials.com

THANK YOU FOR YOUR SUPPORT

You can make payments online at www.alecastore.com